

NO text.
NO call.
NOTHING
is worth losing a life over.



POSTER CONTEST

Open to full and part-time college students
in Miami-Dade and Monroe counties

Entries Due: September 27, 2017, 5 p.m.

SEE OFFICIAL RULES FOR MORE DETAILS

www.fdotmiamidade.com/putitdown

CONTEST RULES:

- Poster entries must be email time-stamped no later than 5:00 p.m. on Wednesday, September 27, 2017, to be eligible.
- Entry is open to full and part-time college students in Miami-Dade and Monroe counties.
- Entries must address the issue of distracted driving.
- Judging will be based upon originality, creativity, overall message concept and quality.
- Entry must follow the specifications listed in the *specs* section following.
- You may submit more than one entry.
- You may submit as an individual or in a group of up to three students.

REQUIRED FORMS:

- Each student/group who submits an entry must submit an entry form.
- Complete, signed entry forms must accompany entry.
- All person(s) who appear in the poster must complete a photo release form.
- Complete, signed photo release forms must accompany entry.

IMPORTANT:

- Entries that display a dangerous or illegal activity will be disqualified, i.e. a photo showing teens driving on a street while texting or not wearing a seat belt. Closed courses, with appropriate safety precautions are allowed - closed parking lots, private land with no traffic, being in a vehicle, while parked. Please be safe and smart.
- Entries submitted with evidence of illegal use of copyrighted material, i.e. copyrighted slogans, phrases or photos, will not be considered for judging. The use of company logos and other product names (for clothing, cars, beverages, etc.) is also prohibited.

WINNERS:

The winning poster will be featured in the 2017 Put it Down Campaign and potentially in future campaigns. Three additional posters may also be selected to be featured as part of the Put it Down Campaign's social media messaging.

SPECS:

- Posters should be sized 20"x30" (please also include a print-ready version with .25" bleeds and crop marks)
- Horizontal and vertical options are both accepted
- Please include a cropped square version for social media sized at least 11"x11"
- All posters must include one of the three "Put it Down" logo versions (IT CAN WAIT, IT'S THE LAW, DNT TXT N DRV). Logos are available for download at <http://bit.ly/DDlogos>.
- Entries are acceptable in English, Spanish and Creole, but alternate languages are not required.

All entries become property of the Florida Department of Transportation (FDOT). All or part of your entry can be used to advance and support FDOT and the Put it Down Campaign. FDOT is not responsible for lost, damaged, misdirected or delayed entries. FDOT reserves the right to withdraw, terminate, suspend, cancel or modify all or part of the contest at any time without notice. FDOT reserves the right to change any of these rules. All decisions are final.



POSTER CONTEST

2017 Official Entry Form

Please fill out the following information and submit with your entry to Jeanette Gorgas at jgorgas@mrgmiami.com no later than 5:00 p.m. on Wednesday, September 27, 2017. Please see official rules for more information, but contact us if you have any further questions.

College/University Name: _____

College/University Location: _____

Student Name(s): _____

Main Student Contact Name: _____

Main Student Contact email: _____

Main Student Contact Phone: _____

PHOTO RELEASE AND ACKNOWLEDGEMENT OF OFFICIAL RULES

I grant to the Florida Department of Transportation (FDOT), its representatives and employees the right to use the images/photographs in connection with the above-identified subject. I authorize FDOT, its assigns and transferees to copyright, use and publish the same in print and/or electronically. I agree that FDOT may use such images/photographs with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and Web content.

I have read and understand the above as well as the official rules and agree by signing below:

Signature: _____

Printed Name (Student 1): _____

Signature: _____

Printed Name (Student 2): _____

Signature: _____

Printed Name (Student 3): _____