



For Immediate Release
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FDOT is Hosting a Media Availability Event for 95 Express Safety Campaign

“Drive Safe 95 Express”

Miami, FL – The Florida Department of Transportation (FDOT) is hosting a media availability event for the “Drive Safe 95 Express” campaign to promote safe driving practices along Interstate 95. The goal is to raise awareness about the consequences improper lane changing and speeding is having on the highway’s safety and mobility. Representatives from FDOT District Six and Florida Highway Patrol will be available to speak on the matter at 10 a.m., Friday, Nov. 20, in the District Six SunGuide® Traffic Management Center, 1001 NW 111 Avenue.

“Safety has always been the main priority for FDOT,” said District Six Secretary, Gus Pego. “This campaign aims to combat unsafe driver behavior and optimize traffic conditions on both the express lanes and non-tolled general use lanes to benefit all drivers on I-95. We want to partner with the motoring public in this initiative and take a deep-rooted approach against these practices.

FDOT is partnered with Florida Highway Patrol (FHP) to promote safe driving on I-95. Dedicated troopers are tasked with enforcing the law in the express lanes and ticketing drivers who speed or drive over the plastic poles that separate the non-tolled general use lanes from the express lanes. According to FHP Trooper Joe Sanchez, “Drivers don’t realize that there is a hefty fine and points assessed to your license if you commit any of these infractions on I-95.”

The Drive Safe 95 Express campaign will run through June 2016 and will include agency partnerships, community outreach and special events throughout the region.

For more information, please contact the FDOT Public Information Office at (305) 470-5349 or contact Drive Safe 95 Express Public Information Specialist Maggie Bruno at (954) 649-1519 or via email at Maggie.Bruno@QCAusa.com.

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