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FDOT TEAMS UP WITH RAYS AND MARLINS FOR CITRUS SERIES TO PROMOTE ALERT TODAY ALIVE TOMORROW

TALLAHASSEE – The Florida Department of Transportation (FDOT) has teamed up with Major League Baseball teams, Tampa Bay Rays and Miami Marlins, for the Citrus Series to promote “Alert Today Alive Tomorrow...Safety Doesn’t Happen by Accident” its educational safety message. The campaign was created to increase awareness of pedestrian and bicycle safety and reduce fatalities on Florida roadways. Educational items will be distributed at the games, and FDOT officials will get the chance to throw the opening pitch.

The games will be held between the Rays and Marlins at Tropicana Field and Marlin Stadium on May 27 – 30th. The Citrus Series, which began in 1998, is the annual interleague series between the Miami Marlins and Tampa Bay Rays in Major League Baseball.

“Alert Today Alive Tomorrow” is part of a comprehensive approach to reduce fatalities which includes high visibility enforcement, education, engineering, and emergency services. Whether you’re driving or walking, pay attention. Read the signs. Learn the rules. And remember, “Safety Doesn’t Happen By Accident!”

FDOT Chief Safety Officer Lora Hollingsworth said, “With summertime approaching and visitors and residents enjoying the Citrus Series in Florida, FDOT reminds everyone on the roadways to be safe. Pay attention while driving and be Alert Today Alive Tomorrow every trip, every time.”

Safety Tips:

Drivers:

- **Obey All Traffic Laws.** Stop or yield for pedestrians and bicycles and obey laws to be safe.
- **Stop before making a right on red.** Pedestrians and bicyclists using the crosswalks at intersections rely on this time to cross. If you do not stop, you can hit them before you see them.
- **Share the road.** All users including pedestrians and bicyclists are allowed to use the roads safely. Respect and share the road.

Pedestrians:

- **Obey All Traffic Laws.** As a road user you should always obey the pedestrian traffic laws to be safe on the road. If no sidewalks are present, walk against the direction of traffic so you can see oncoming vehicles.
- **Always use the crosswalk.** The marked crosswalk at signalized intersections is the safest place to cross.
- **Look then look again.** Look left, right then left again before crossing.
- **Be visible.** Wear bright colors and reflective accessories such as belts, clothes, wristbands and shoes.

Bicyclists:

- **Obey All Traffic Laws.** A bicycle is a vehicle and you're a driver. You should ride in the same direction of traffic on the street, obey all traffic signs, signals, and lane markings.
- **Yield to Traffic When Appropriate.** It's better to yield than "be in the right" and risk injury.
- **Be Predictable.** Ride in a straight line and be sure those around you understand your intentions.
- **Be Visible.** Spend a little extra on lights to get a bright headlight and taillight, and always use them at night. Position yourself in the lane so others can easily see you, especially at intersections.
- **Watch for Parked Cars.** Don't ride in the "door zone" of parked cars even when the bike lane is adjacent to them.



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Consistent, Predictable, Repeatable